

# 2011

Dear Sponsor

It is our extreme pleasure to invite you to support the Georgia Chapter of the National Association of Minority Contractors' (NAMC) 2011 Annual "Hard Hat" Awards Banquet, Friday, September 30, 2011. The evening will commence with a reception at 6:00 p.m. followed by a 7:00 p.m. dinner and awards banquet.

The "Hard Hat" awards honor an illustrious list of individuals from the private and public sectors who are instrumental in furthering and supporting the efforts of minority contractors. Some of our previous honorees include: The Honorable Mayor Shirley Franklin; Reverend Dr. Joseph E. Lowery; Monica Pearson, WSB Channel 2 News Anchor; Johnnie B. Booker, Director Supplier Diversity, The Coca Cola Company; Xernona Clayton, President & CEO, Trumpet Awards Foundation, Inc.; Joe Jackson, President/CEO, Greater Atlanta Economic Alliance, Inc.; Andre Bertrand, Vice President, Campus Operations Morehouse College; Michael Russell, CEO, H.J. Russell & Company and others. Equally significant, a portion of the proceeds from your sponsorship dollars and table/ticket sales will provide funding for scholarships. This year we will pay tribute to one of the founders of the NAMC, Ray Dones by re-establishing our scholarships in his name. The Ray Dones scholarships will be awarded to students who are pursuing collegiate studies in or related to the construction and design industry. We would be honored to have you join us, as we recognize the accomplishments of these very deserving professionals and students. The banquet will bring together over 300 contractors, government officials, suppliers and purchasing agents from metropolitan Atlanta and around the country.

NAMC's mission is to provide advocacy, education, training, development and procurement and contracting opportunities for its members.

Please review and complete the enclosed form highlighting sponsorship and advertising opportunities. Supporting the "Hard Hat" Awards demonstrates your organization's commitment to an industry that is inclusive, as well as your commitment to the educational endeavors of our future leaders. Please return the attached sponsorship response form with your check by, Wednesday, August 31, 2011.

Sincerely,

*Jan Prisby Bryson*      *Arthur Queen*

Jan Prisby Bryson, Co-Chair  
Hard Hat Banquet 2011      Arthur Queen, Co-Chair  
Hard Hat Banquet 2011

## NATIONAL ASSOCIATION OF MINORITY CONTRACTORS

2011 Annual Hard Hat Awards Banquet

"42 Years of Advocacy...Upward Bound"

Friday, September 30, 2011

6:00 p.m. – Reception; 7:00 p.m. – Dinner and Awards Ceremony

### SPONSORSHIP LEVELS AND BENEFITS

#### PLATINUM SPONSOR \$7,500

Dais Seating  
Two Banquet Tables (Priority Seating)  
One Full-Page 4-color Ad on Back Cover  
Prominent Placement on Event Banner and Signage  
Sponsor Remarks  
Distribution of Corporate Promotional Item  
Website Link on NAMC Website (*one year*)  
Listing in Souvenir Program Book

#### GOLD SPONSOR \$5,000

Two Banquet Tables (Priority Seating)  
One Full-Page 4-color Ad on Inside Front or Inside Back Cover  
Prominent Placement on Event Banner and Signage  
Website Link on NAMC Website (*one year*)  
Listing in Souvenir Program Book

#### SILVER SPONSOR \$4,000

One Banquet Table  
One Full-Page 4-color Ad  
Listing in Souvenir Program Book

#### BRONZE SPONSOR \$3,000

One Banquet Table  
One Half-Page Black and White Ad  
Listing in Souvenir Program Book

#### INDIVIDUAL TABLES \$800

#### INDIVIDUAL TICKETS \$80 each

#### BLACK AND WHITE AD (Full Page) \$500

#### BLACK AND WHITE AD (Half Page) \$250

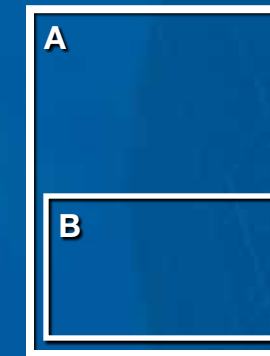
For general information, please call 404.288.9521 or visit [www.namc-atl.org](http://www.namc-atl.org)

## Specification Ad Sheet

*Thank you for your participation and support.*

For your convenience and in the effort to process your company's artwork as quickly as possible; we have provided our printer's contact information. Please follow these instructions carefully to avoid delays. [via disk or e-mail].

Ad sizes available:



A. Full page (Trim): 7.5" wide X 10" deep

B. Half page: 7.5" wide X 5" deep

C. Full page (Bleed): 8.5" wide X 11 Deep (finished size) with .125" bleed all around

### MECHANICAL INSTRUCTIONS

**Black and white ads only!**

**A High Resolution PDF, EPS or TIF is requested for all Black and White Ads (PC and MAC capabilities available)**

**IF E-MAILING OR SENDING AD VIA THE WEBSITE — ATTACH THE FOLLOWING INFORMATION:**

- Hard Hat Awards in subject line or text box.
- Specify name of organization, contact name and a phone number.
- Follow up e-mail or transmission of ad with a PDF sample of your Ad to 404-522-0851- Attention JoAnn or Ann.

Electronic Address: [graphics@collinsdigital.com](mailto:graphics@collinsdigital.com)  
or [jmontford@collinsdigital.com](mailto:jmontford@collinsdigital.com)

Or for sending larger files: [www.collinsdigital.com](http://www.collinsdigital.com)  
just click on "**Send Us Your Files**"  
(Works like an FTP site – takes up to 100 Megs per transmission)

Mailing Address: JoAnn Montford  
Collins Digital Imaging, Inc  
1218-B Old Chattahoochee Avenue  
Atlanta, GA 30318

For Additional information about sending ads call: **JoAnn Montford**  
404-525-0406 ext. 315

**Deadline for all Artwork, Files, and Ads is: August 31, 2011**



PRSR:STD  
U.S. POSTAGE  
**PAID**  
Atlanta, GA  
Permit # 6264

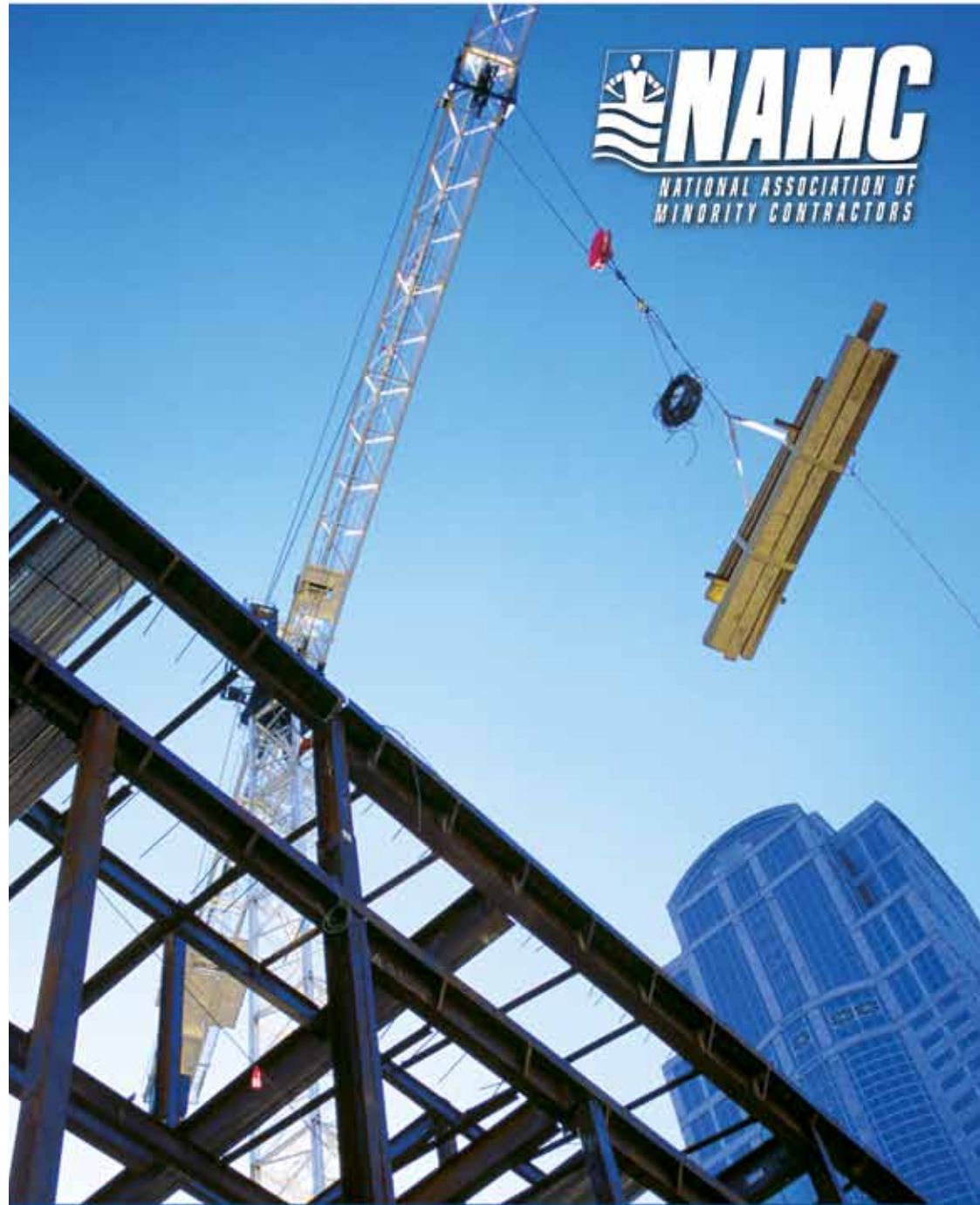


4251 EAST SIDE DRIVE  
DECATUR, GEORGIA 30034

## 42 YEARS OF ADVOCACY... UPWARD BOUND

Please contact our event manager, Stephanie Jones at  
404.259.1200 or via e-mail at: [sjones@namc-atl.org](mailto:sjones@namc-atl.org)

# 42 YEARS OF ADVOCACY...UPWARD BOUND



SEPTEMBER 30, 2011  
RENAISSANCE CONCOURSE ATLANTA AIRPORT HOTEL

## ABOUT NAMC

The National Association of Minority Contractors (NAMC) is a nonprofit trade association that was established in 1969 to address the needs and concerns of minority contractors. While membership is open to people of all races and ethnic backgrounds, the organization's mandate, "Building Bridges - Crossing Barriers," focuses on construction industry concerns common to African Americans, Asian Americans, Hispanic Americans, and Native Americans,

Members not only avail themselves of basic services, but also actively participate in NAMC's Midwinter and Annual Conferences, held every year in February and June, respectively, in a new city around the country. Members also take advantage of the Fall Chapter Retreat held annually in Washington, D.C. NAMC's regular meetings provide excellent opportunities for participants to gather cutting-edge information, help shape the direction of the organization, and compare notes with their industry friends, associates and business acquaintances.

Covering 49 states, the District of Columbia and the Virgin Islands, NAMC's membership base includes general contractors, subcontractors, construction managers, manufacturers, suppliers, local minority contractor associations, state and local governmental organizations, attorneys, accountants, and other professionals. Organizational funding comes from membership dues, federal and state government grants, and private sector grants and contributions.

### OUR MISSION

- Provide education and training to minority contractors in construction.
- Promote the economic and legal interest of minority contracting firms.
- Advocate law and government actions, which meet the concerns of minority contractors.
- Bring about more equitable and wider procurement and business opportunities for minority contractors.
- Reduce and remove the barriers to full equality, which confront minority contractors.
- Build bridges between minority contractors and the parties and entities with which they must work.
- Create a forum for sharing information, developing and maintaining the highest professional standards and mutual support.

### INFORMATION IS POWER

NAMC carries out its commitment to information-sharing and outreach in a number of ways that bring members more closely in touch with critical industry issues affecting their everyday business operations. In addition to hosting three membership conferences a year, NAMC publishes and disseminates information through a number of channels. These channels include:

- Regular Educational Seminars, and Courses
- Procurement Information Bulletins,
- Legal and Legislative Briefs and Updates,
- Industry ALERTs and News Releases, and
- The monthly newsletter, "Building Concerns"

The organization is currently in the process of establishing on-line access to membership services, and should soon have in place faster channels on the "Information Superhighway" for disseminating information to members.

